

# Master Agriculturalist



# **Overview :**

**Meet the team**

**Explore the farm**

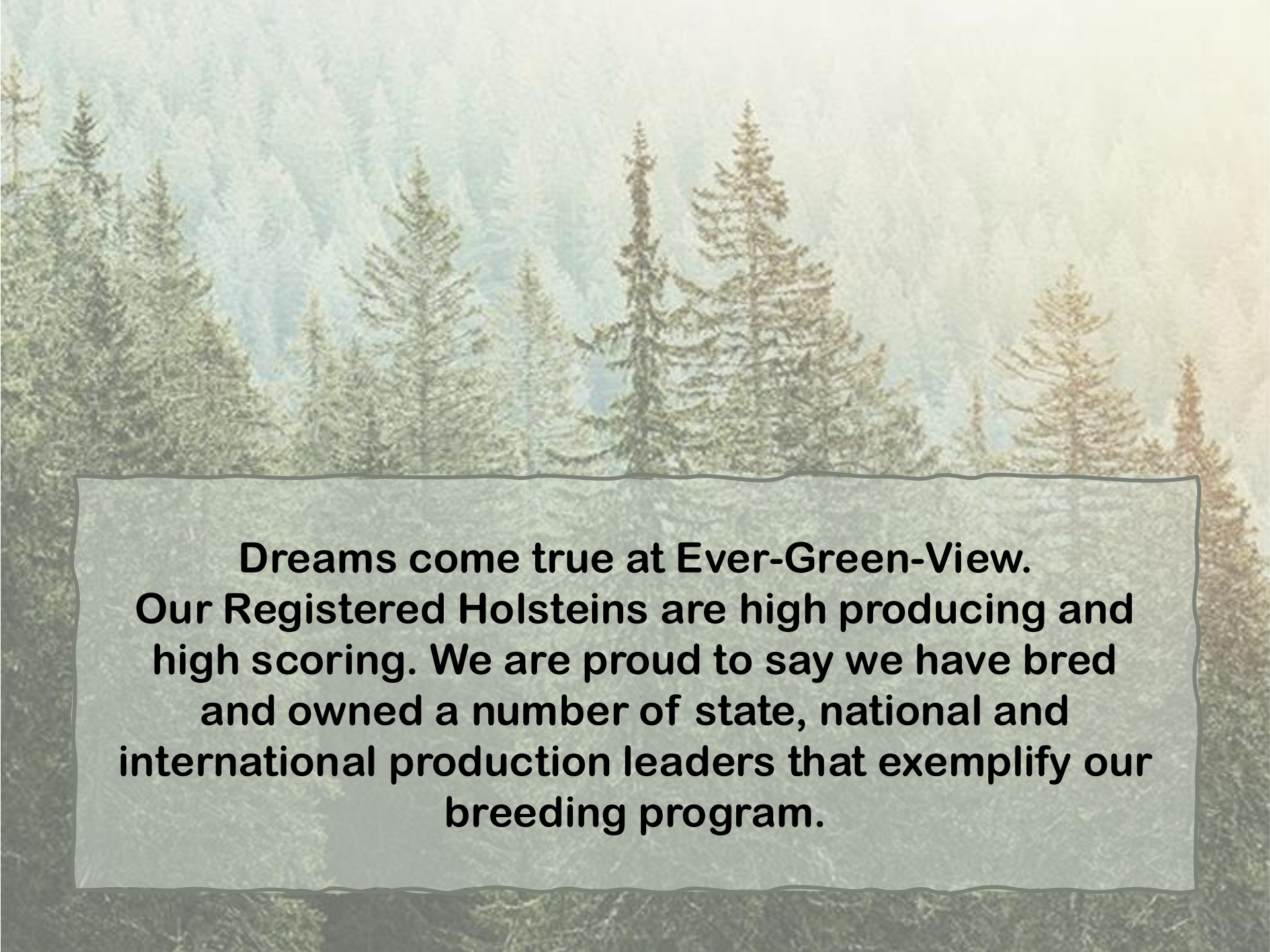
**Meet the cows**

**Understanding nutrients/crops for excellence  
(How we produce our crops to get high herd average)**

**Procedures**

**Successes**

**World relationships**

A scenic view of a mountain range with evergreen trees in the foreground and a valley in the distance. The text is overlaid on a semi-transparent white box with a dark border.

**Dreams come true at Ever-Green-View.  
Our Registered Holsteins are high producing and  
high scoring. We are proud to say we have bred  
and owned a number of state, national and  
international production leaders that exemplify our  
breeding program.**



My wife and I started farming  
in 1973 and bought our  
current farm in 1975.

Today – my son Chris and  
his wife Jennifer are  
partners and are currently  
raising our grandsons who  
hope to continue farming  
when they become of age.





**The Family**  
Tom and Gin, Chris and Jen Kestell



Add a picture of will  
and his cafe


Cole with his cafe

# **The Grandchildren**

Ethan, William and Cole



**Father and Son**  
Tom and Chris Kestell



**All labor is cross-trained** from milking; cow feeding; calf feeding and related chores.

Certain employees take the lead in milking responsibilities and other employees take the lead in calf care.

**Our Staff**

# **Achieving High Yield**

**Team work on everyone's behalf is necessary in achieving a high producing herd. From the moment a calf is born to the time she leaves the farm attention to individual's needs on a daily basis must be a priority of everyone on the farm.**

***~Tom Kestell***

## We have 11 greenhouse barns

Tie Stall Barn with water beds for everyone... cows, dry cows and ALL heifers.



All calves raised greenhouse barns. Young heifers housed in bedding pack & naturally ventilated barns.

We milk 85-90 head and crop roughly 600 acres



## Ever-Green-View My Gold EX-93 EX-95 MS



4-03 3x 365 77480 2.6% 1992 2.7 2055

My Gold is the 2nd generation of back to back 3X world production leaders!!

## Ever-Green-View My 1326-ET EX-92 EX-MS



4-05 365d 3x 72,168 3.9 2787 3.2 2286

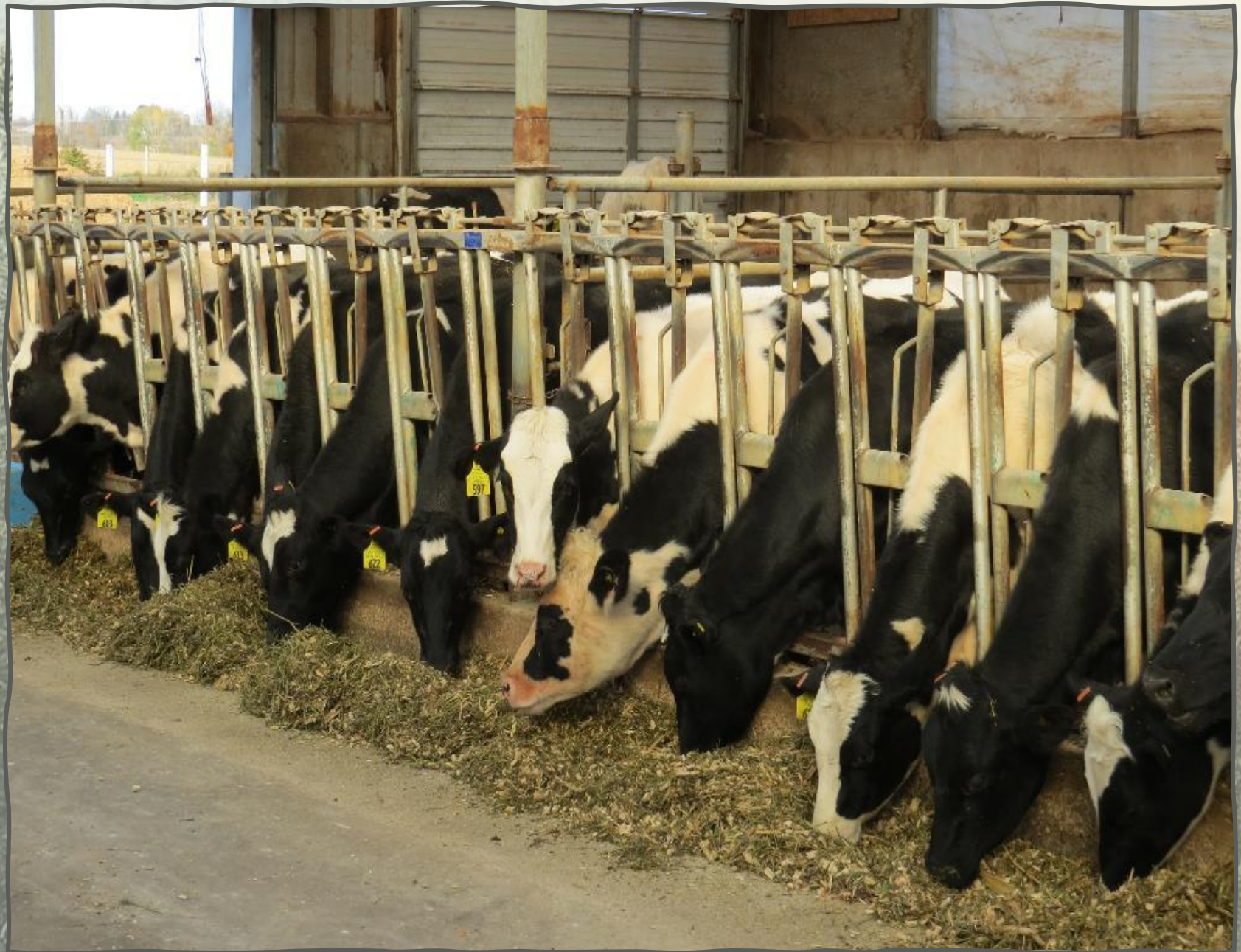
Dam: Ever-Green-View Elsie (2E-92 GMD-DOM)

# Meet our herd











**Our crop process**

# Forage Quality is Critical

Hybrid alfalfa has been used since it was developed by DLS.

This field won the World Super Bowl Contest 2x's at World Dairy Expo.



# Forage Strategies at Ever-Green-View

- Consistent, palatable forages
- Have 6 silos for forage & baleage so forage allocation very flexible.
- Very rarely have haylage RFV over 200.
- Does not want to feed straw to dilute out very low fiber forage due to toxin concerns.
- Avoiding rained on forage...ALWAYS!!
- Consider low lignin alfalfa in future?

# Alfalfa Haylage

	% DM basis
Dry matter	48.3
Crude protein	21.7
ADF	29.3
aNDFom	34.2
Sugar	4.2
RFQ	187
uNDFom	16.8
	<b>% NDF</b>
NDFD—30	51.0
NDFD—240	58.9

# BMR Corn Silage

	% DM basis
Dry matter	38.8
Crude protein	7.1
ADF	19.3
aNDFom	30.9
Starch	44.2
TDN—1x	74.4
uNDFom	8.9
	<b>% NDF</b>
NDFD—30	63.8
NDFD—240	70.9



# Corn Stubble

	% DM basis
Dry matter	18.96
Adjusted CP	3.17
ADF	44.61
aNDF	67.05
Starch	3.11
TDN-1x	56.61
NFC	22.18
Calcium	0.27
Phosphorus	0.09
Potassium	1.40

# Forage Strategies for Heifers

- A combination of stored shredded corn stalks (from previous year) mixed with 1<sup>st</sup> or 2<sup>nd</sup> crop freshly cut alfalfa makes excellent heifer forage.
- This mixture provides plenty of fiber and yet enough protein.
- Once these 2 forages are chopped together, there is 0 (ZERO) waste and very little sorting.





**Great Crops = Great Nutrients**

# Feeding for a 44,000 RHA

- Ration based on consistently good forage
  - Alfalfa haylage: 2 year average 21-25% CP, 34-39% NDF, 150-200 RVV
  - Corn silage: Has fed BMR corn silage for 10+ years
  - High Moisture Corn: Harvested at 27% moisture
    - HM corn stored in Harvestore silo.
  - For 2016 and 2017 went to high chop BMR corn silage
    - 2 year average 31-35% NDF, 40-41% starch, 64-70 % NDFD 30 hour
    - This years BMR has 44% starch.

# Feeding the cows for optimum production

- With forages we have, ration runs 60-70% forage.
- Before high chop BMR corn silage fed, dry matter intake 60-64 lb (27.2-29 kg)
- Last two years with high chop BMR corn silage dry matter intake 66-67 lb (29.9-30.4 kg)
- Milk production has remained at just better than 2 lb of milk per lb of dry matter.
- Only 8-10 lbs (3.6-4.5 kg) DM of HM corn fed/head/day

# Building ration for Ever-Green-View

- Really not any different than other clients
  - Typically ration is
    - 16% protein
    - 27-29% NDF
    - 5% fat
  - Ration based on HM corn, haylage, corn silage
  - Corn silage usually about 55-60% of forage DM

# Ever-Green TMR Feed Ingredients

Feed	D.M. (lb)	As-Fed (lb)	D.M. (%)	D.M. (kg)	As-Fed (kg)	\$/Cow/D ay	\$/Ton
Haylage	17.0	38.7	44.0	7.7	17.6	1.26	65
Non BMR CS	10.8	28.5	38.0	4.9	12.9	0.54	38
BMR Corn Silage	10.8	27.9	38.8	4.9	12.7	0.53	38
H.M. Corn	10.9	15.5	72.5	4.9	7.0	0.75	100
Protein Mix	9.7	10.6	91.7	4.4	4.8	2.75	519
Baleage	2.0	4.0	50.0	0.9	1.8	0.25	125
Sugar	1.9	3.0	62.0	0.9	1.4	0.32	214
Roasted Soybeans	2.85	3.0	95.0	1.3	1.4	0.73	486
<b>Totals</b>	<b>66.0</b>	<b>130.7</b>	<b>50.5</b>	<b>29.9</b>	<b>59.3</b>	<b>\$7.13</b>	

# TMR Nutrient Profile

Nutrient	Units	Level
Dry Matter	% of total	50.5
Crude protein	% DM	16.08
RUP	% of CP	33.9
ADF	% DM	19.5
NDF	% DM	26.8
Forage	% DM	63.7
Forage NDF	% DM	22.3
Starch	% DM	28.5
Sugar	% DM	3.6
Fat/oil	% DM	5.1

Nutrient	Units	Level
Calcium	% DM	0.90 (270 grams)
Phosphorous	% DM	0.36 (109 grams)
Potassium	% DM	1.56 (466 grams)
Magnesium	% DM	0.30 (90 grams)
Sulfur	% DM	0.30 (90 grams)
Sodium	% DM	0.34 (101 grams)
Selenium	ppm	0.33 (9.8 mg)
Vitamin E	IU / lb	8.0 (500 IU)

# Protein Mix

Feed Ingredient	Percent of Mix
Canola meal (38%)	18.8
Fuzzy cottonseed	15.1
Roasted soybeans	14.1
Soybean meal (48%)	9.4
Ground shelled corn	9.4
Energy Booster 100	4.7
Molasses	0.9
Salt	1.9
Sodium bicarb	3.3

# Feed Additives

- Yeast product
- Rumensin
- Organic: Chelated chromium, Selenium, and Trace minerals
- Biotin
- Sodium bicarbonate
- Beta carotene
- Check for mycotoxin and add a binder



**44,600**

How was ~~40,000~~ RHA achieved ?

- Genetics
- Forage and feed quality!
- Consistency, consistency, consistency!
- Ventilation for cows and calves,  
cow comfort, long day lighting.
- Pasteurized milk for young calves.

# 2017 Production Data (DHI)

Number of milking cows	85	
Milk	133 lb/cow	60 kg/cow
Fat (%)	3.88	
True protein (%)	3.09	
Somatic cell count (1000/ml)	218	
Milk urea nitrogen	9.7	
Days in milk	248	
Rolling Herd Average milk	44,607 lb	20,233 kg
RHA Fat (lb)	1,731 lb	786 kg
RHA Protein (lb)	1,380 lb	626 kg

# Lactation Data

Lactation	Ave Age (months)	Peak Milk	Milk Yield 305 day/ME	Number of cows
1st	26.2	140 lb 64 kg	46,287 lb 20,995 kg	42
2 <sup>nd</sup>	46.0	174 lb 80 kg	44,476 lb 20,174 kg	32
3 <sup>rd</sup> +	74.0	180 lb 82 kg	44,387 lb 20,134 kg	30

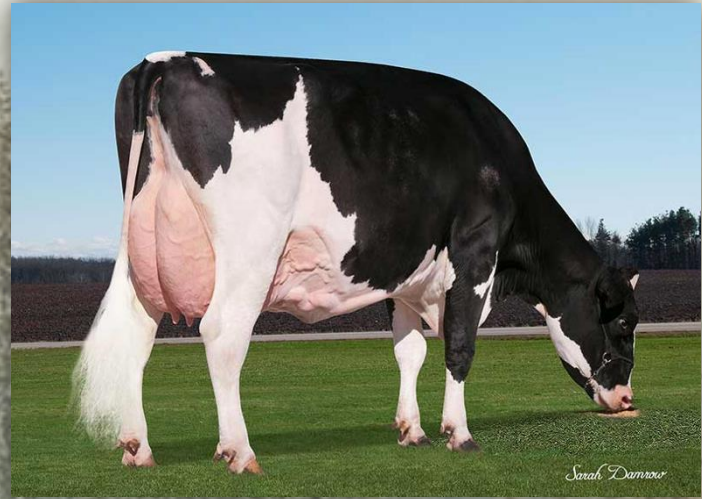
# Lactation Profile

November, 2017 monthly DHI data

	Pounds per Day			Kg per Day		
	Early 0-100 d	Mid 101-240 d	Late >240 d	Early 0-100 d	Mid 101-240 d	Late >240 d
1 <sup>st</sup>	132	161	125	60	73	57
2 <sup>nd</sup>	161	153	150	73	69	68
3 <sup>rd</sup> +	160	192	122	73	87	55



*Sarah Damrow*



*Sarah Damrow*



*Beck Herge*



*Wolfgang Schulze*

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Dam: Ever-Green-View Elsie (2E-92 GMD-DOM)



# Getting cows pregnant

- Voluntary waiting period longer than typical, ~150 DIM
- Services/conception ~2
- Average lactation length on DHI 340 days...  
flush cows can have lactation lengths up to  
600-700 days & maintain 100+ lb/day (45.4+ kg/d)
- Hard breeding and lower genetic merit cows  
get an embryo with a 65% conception rate

# Genetic Considerations



# Ever-Green-View My Gold-ET

(5 year scored EX-93, EX-95 udder)

Set a 365-day record

77,480 lbs of milk

1,992 lbs of fat

2,055 lbs of protein

35,144 kg of milk

904 kg of fat

932 kg of protein



# MY 1326 is Dam of My-Gold

World Milk Production leader 2008-2015



# Genetics and Genomics

- All animals are genomically tested.
- Heifers are running 2.5 times breed average

	Heifers	Breed Average
<b>Protein</b>	<b>+42</b>	<b>+12</b>
<b>Fat</b>	<b>+59</b>	<b>+18</b>
<b>Milk</b>	<b>+1,240</b>	<b>+294</b>
<b>Productive Life (PL)</b>	<b>5.4</b>	<b>1.8</b>
<b>Total Performance Index (TPI)</b>	<b>+2,406</b>	<b>+1,909</b>

# Culling

- Cull rate for milk production is zero.
- Cull rate for various reasons is about 7%.
- Sell more cows per year than they milk, maintain core herd of cows.

# Net Merit of sires of various cow age groups

	Net Merit \$ for sires	lbs/day Peak Milk
1 <sup>st</sup> lactation	\$567	140
2 <sup>nd</sup> lactation	\$497	174
3 <sup>rd</sup> lactation +	\$311	180
Breed Average	\$68	

# Milking System

- Pipeline around the barn with automatic take-offs
- Milk with 6 units, 3 on each side, and 2 people.
- Milking times: 7 AM; 3:30 PM; 10 PM.
- Employees do all the milking
- Milk 3x/day for almost 40 years.
- Cows are prepped with a portable Future Cow Teat Scrubber Cart.

# Herd Health

- Metabolic disorders are kept to a minimum by giving calcium boluses to ALL fresh cows.
- 3rd lactation + cows are given a bottle of calcium gluconate under the skin at calving.
- Vaccinations: Calves are vaccinated at birth for rotacorena and E.coli scours.
- Vaccination schedules for other viruses are given according to vet protocol.

# Mastitis

Any cow with high cell count or suspected of mastitis checked with CMT paddle and evaluated and treated accordingly.

Any cows not returning to normal as expected are then tested with PCR test by DHIA

REFLECTIONS  
on a life spent  
on the farm.



# Future of Ever-Green-View Farms, LLC

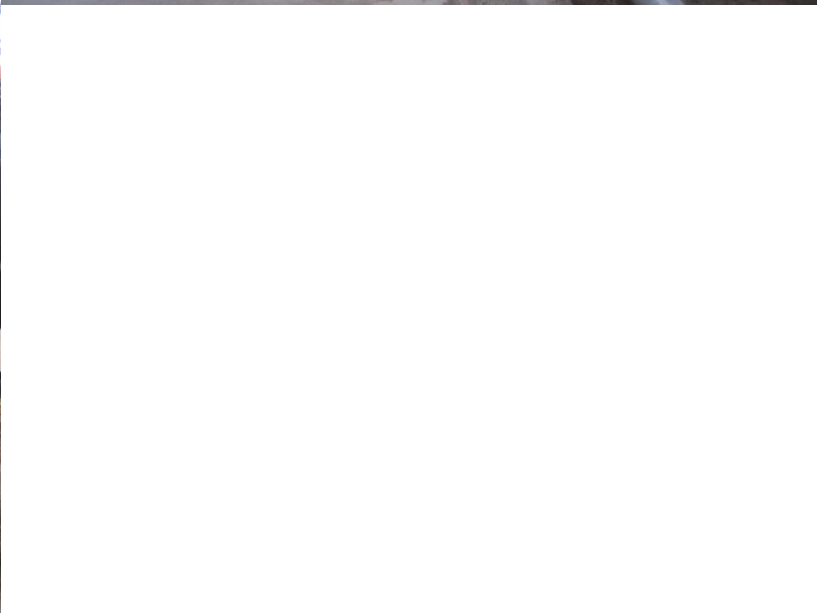
- Uncertainty of future milk prices leaves decisions on a year to year basis.
- Therefore, future is not simply milking more cows, but rather to specialize in what the market wants for genetics.....
- This includes high production; high type young cows; high genomics or all of the above.
- There are many markets for “quality” genetics.



# Visitors from Around the World!











*Beth Henges*